

 [abarcelos](#): RT [@shonali](#): Final reminder, next [#measurePR](#) is May 11, 12-1 pm ET, so please save the date/share the info!
Apr 27, 2010 05:11 PM GMT · from [TweetDeck](#) · [Reply](#) · [View Tweet](#)

 [dc2fla](#): [@shinng](#) I usually pick one, read the other(s) Today the convos converged. Maybe [@shonali](#) [@marc_meyer](#) an "integrated" chat? [#sm57](#) [#measurePR](#)
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 [CatherineEllen](#): RT [@shonali](#): RT [@Dilennox](#): I love Katie Paine's PR measurement blog: [kdpaine.blogs.com/](#) - always tantalizing [#measurePR](#)
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 [allanschoenberg](#): RT [@shonali](#): Final reminder, next [#measurePR](#) is May 11, 12-1 pm ET, so please save the date/share the info!
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 [MiChmski](#): thanks for a great chat [@shonali](#) [#measurepr](#) Also, for anyone interested, join a SM [#monitoring](#) (<--hashtag) chat Thurs [@11am](#) ET :)
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 [shonali](#): Final reminder, next [#measurePR](#) is May 11, 12-1 pm ET, so please save the date/share the info!
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 [shinng](#): [@shonali](#) Thanks, but I'd rather participate than read pages and pages of tweets :-) [#measurePR](#)
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 [DebFinkel](#): RT [@shonali](#): RT [@Dilennox](#): I love Katie Paine's PR measurement blog: [kdpaine.blogs.com/](#) - always tantalizing [#measurePR](#)
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 [shonali](#): For a minute I had a brainfreeze & thought [#soloPR](#) was up next, LOL. [#measurePR](#)
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 [JohnFriedman](#): Failing strat if fail to give c-suite both what expect plus next level. Remember, strategic conv. with/PR may be new to them 2. [#measurePR](#)
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 [shonali](#): [@steveseager](#) You're most welcome, I hope we'll see you back here often! [#measurePR](#)
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 [groupable](#): RT [@marketwire](#): Don't forget to submit your entry into our [#socialmedia](#) haiku contest. Ends this Friday [#sm57](#) [#measurePR](#) [http://bit.ly/cB9RvU](#) (expand) Good luck!
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 [dc2fla](#): Me 2 RT [@shonali](#): RT [@Dilennox](#): I love Katie Paine's PR measurement blog: [kdpaine.blogs.com/](#) - always tantalizing [#measurePR](#)
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 [rashidapowell](#): RT [@shonali](#): Re: Q3, IMHO more people need to use IPR as a resource, they have great stuff. [http://instituteforpr.org/](#) [#measurePR](#)
Apr 27, 2010 05:03 PM GMT · from [TweetGrid](#) · [Reply](#) · [View Tweet](#)

 [steveseager](#): Thank you [@Shonali](#), and all for great thoughts! Really enjoyed my 1st session! [#measurePR](#)
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 [MiChmski](#): +1 RT [@Dilennox](#): [#measurepr](#) I love Katie Paine's PR measurement blog: [kdpaine.blogs.com/](#) - always tantalizing
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 [shonali](#): RT [@Dilennox](#): I love Katie Paine's PR measurement blog: [kdpaine.blogs.com/](#) - always tantalizing [#measurePR](#)
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 [marketwire](#): Don't forget to submit your entry into our [#socialmedia](#) haiku contest. Ends this Friday [#sm57](#) [#measurePR](#) [http://bit.ly/cB9RvU](#) (expand) Good luck!
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 [Dilennox](#): RT [@iMeluny](#) [@JGoldsborough](#) Yep! Sometimes it's helping client report to boss & understanding how they're measured internally [#measurePR](#)
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